

## FACT SHEET

### 1. What is the purpose of the museum?

As an educational institution, the Wildling Art Museum is dedicated to presenting the art of America's wilderness so that participants of all ages gain a greater appreciation of the art and a better understanding of the importance of preserving our natural heritage.

### 2. How long has the museum been in operation?

The Museum was incorporated in 1997 and opened to the public in spring 2000. In February 2009 it moved to a larger and better located facility in Los Olivos.

### 3. How many exhibitions are on display each year?

Four major exhibitions.

### 4. What type of art is exhibited?

Nationally recognized artists, (both historic and contemporary) whose work depicts the unspoiled landscape of America, its flora and fauna. All media are included: painting, photography, fine art prints and sculpture.

### 5. How are artists and exhibitions selected?

A selection committee comprised of knowledgeable board members and art experts selects the artists for exhibition. The committee searches out artists of national significance and recognition.

### 6. How many people visit the museum each year?

Approximately 4000.

### 7. In addition to the exhibitions, what educational activities does the museum offer the community?

- Lectures
- Art workshops for children and adults
- Vacation art camps
- Local field courses, such as birding, for adults
- Films
- Field trips to other museums and sites of great natural interest
- Multiple day trips to museums, within and out of state

### 8. How many participants attend museum activities and special events?

Attendance is limited depending on the type of the activity. In general activities are well subscribed, and some fill long before they begin. 1000 participated in activities last year.

### 9. Are there special annual events for supporters of the museum?

- Exhibition opening receptions
- Early California BBQ held on different land-grant ranches
- Gala dinner and benefit auction
- Poetry reading
- The Santa Ynez Valley Artists' Studio Tour

**10. What types of memberships are offered?**

- Individual (\$45)
- Family (\$60)
- Upper level memberships with commensurate benefits. (\$150 to \$5000)
- Business memberships (\$500) and sponsorships (\$1000- \$15,000)

**11. How large is the Museum's membership?**

Over 500 individual, family, and business annual memberships.

**12. Who are the members and visitors?**

Approximately one third from Northern Santa Barbara County, one third from Southern Santa Barbara County, and one third from outside the area.

**13. How is the museum funded?**

Contributions	45%	Foundation Support
Education Programs	22%	Ann Jackson Family Foundation
Fundraising Events	19%	Hutton Foundation
Memberships	9%	Santa Barbara Foundation
Grants	3%	Valley Foundation
Gift Shop	2%	Wood-Claeyssens Foundation

**14. What is the museum's total budget?**

About \$550,000

**15. How is the museum managed and governed?**

A 15-member board of directors governs the museum, and one full-time executive director and two other employees manage it.

**16. What are the future plans of the museum?**

The Museum has just moved to a larger facility (3300 sq.ft.) in the center of Los Olivos (2928 San Marcos Avenue), and exciting new exhibitions and programs are being planned.

**17. Explain why community members should contribute to the museum.**

The ability of the museum to offer quality exhibitions and relevant educational programs depends on community support. As an educational institution to benefit area residents, the museum is a community asset providing enrichment opportunities and promoting the preservation of the environment.